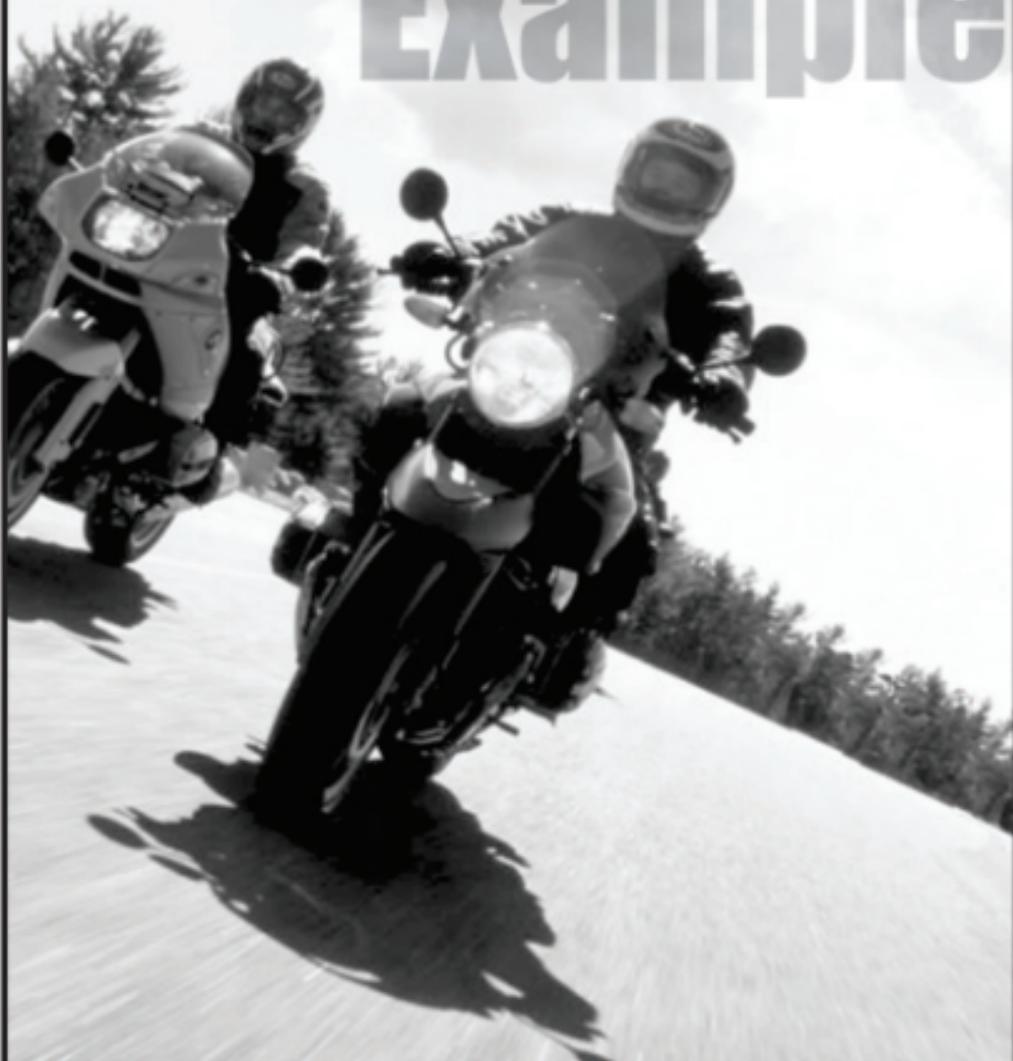


Lead^{by} Example



Make a good first impression.
Respect your fellow riders –
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